

Better broadband for  
your business



# Why is faster broadband so important?

A fast, stable, broadband connection is more important than ever for Cumbrian businesses.

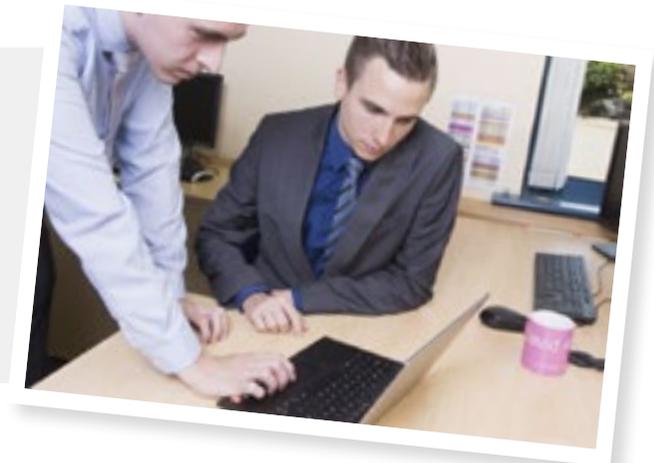
We are entering a new era of reliance on broadband, with everything from accounting to phone calls relying on the internet.

Not only do you need a fast connection, you also need the capacity for multiple people to be completing multiple tasks, and you can't afford for the connection to fail and be down for days.

- 1** Many people in many teams are using the internet at the same time, so it needs good capacity
- 2** Accounting software is moving to the cloud, with 'making tax digital' regulations coming into effect imminently
- 3** Marketing teams need to upload and download videos, social media, website files
- 4** Remote working is increasingly popular, and you need good broadband to keep in touch
- 5** VoiP and Skype calls are the new norm for communicating

If there's one company that knows a good connection, it's the Cumbrian IT specialists at David Allen Solutions, who work with around 50 local businesses. Hear what they think is so important about fast, and strong, broadband:

<https://www.solwaycomms.com/case-study-david-allen-solutions/>



# If the internet stops, the business does

Most businesses rely on email communication, a website, Skype, and digital marketing to stay afloat. All of these key elements need a strong broadband connection that isn't going to cut out.

You need the safety and security that if you did have a query, someone would be on hand to sort it within a few hours.

## What relies on a fast and reliable connection?



### Booking systems

Many are cloud-based, meaning a broadband connection is vital.



### Digital marketing

Managing social media enquiries, managing your website.



### Communication

Skype calls with team members, VoIP calls, emails.

# Why choose Solway Comms?

Solway Comms provides fast and reliable broadband connections to businesses like yours across Cumbria.

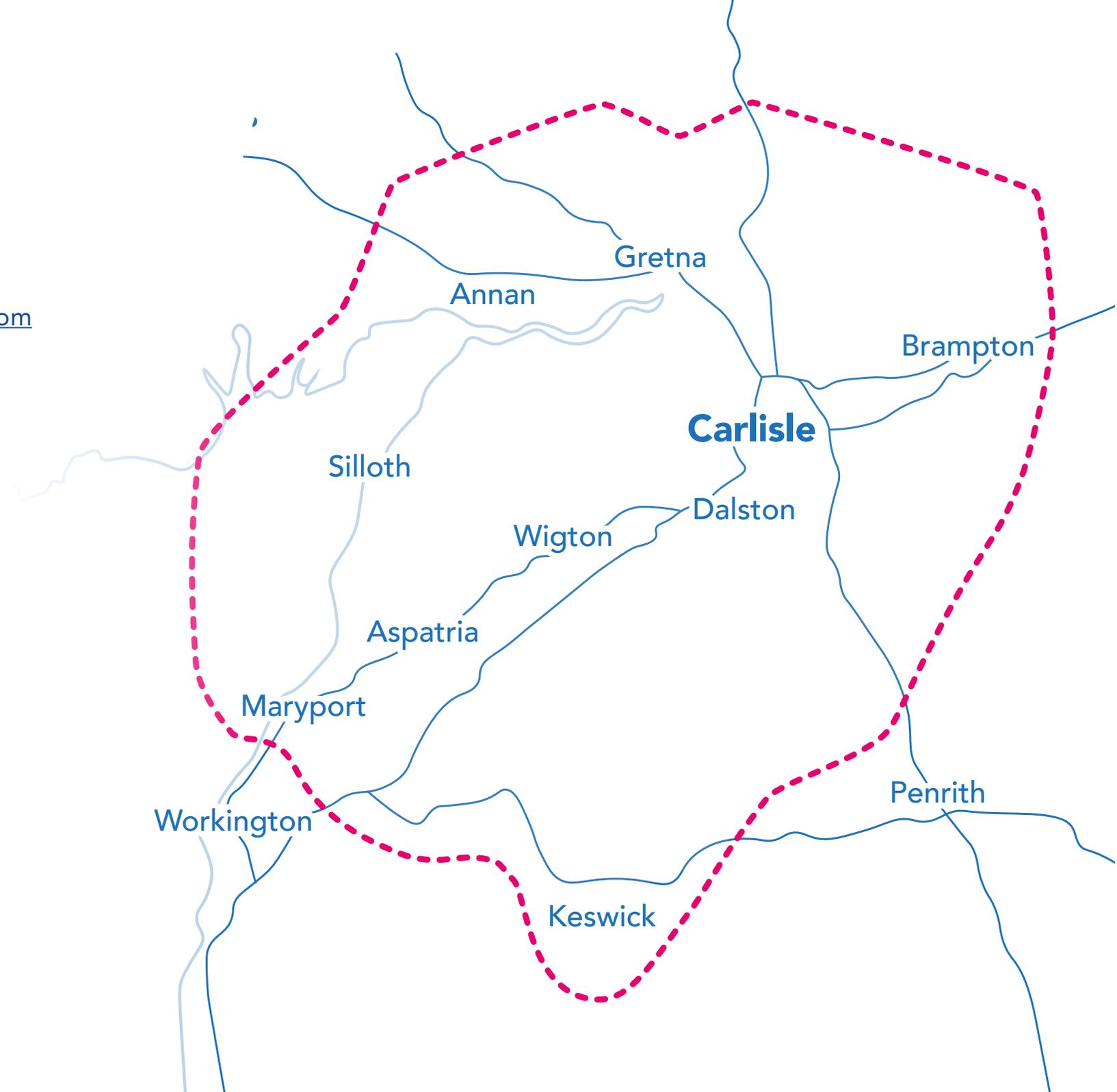
Wherever we reach, we're the professional's preferred solution. Particularly for those looking for reliability, responsive customer service and quick and easy installation.

- 1** In-house customer service team - no waiting on hold to a call centre.
- 2** Equal upload and download speeds.
- 3** High speed connections of up to 1GB are available.
- 4** Fast and easy installation.
- 5** Service Level Agreement - 4 hours.
- 6** No data caps – download as much as you need.

# Our area



Learn more at [solwaycomms.com](http://solwaycomms.com)

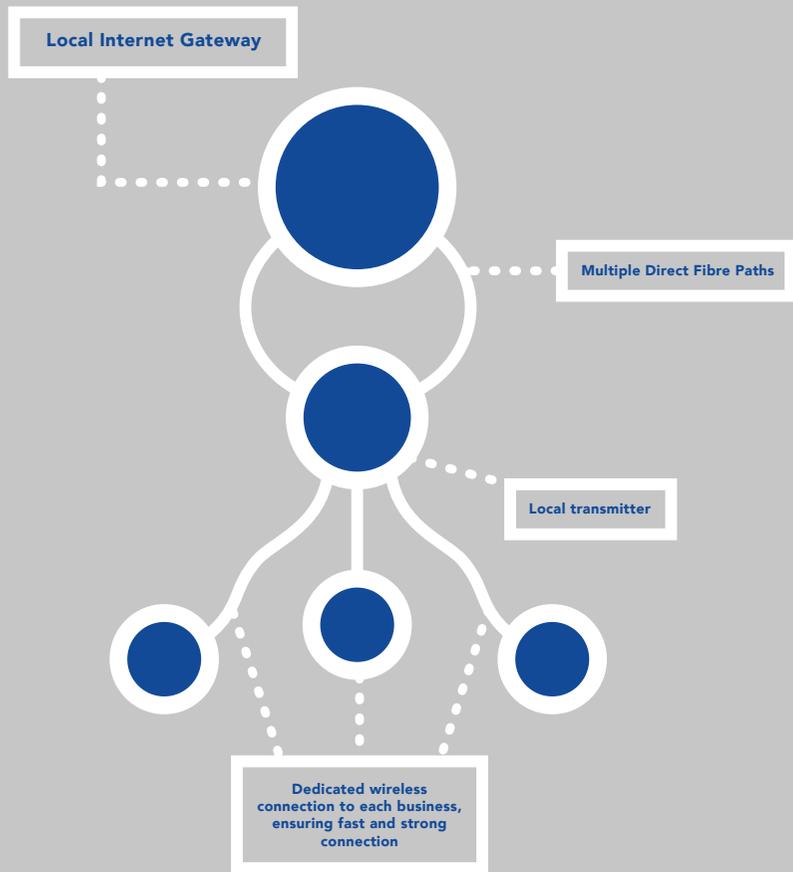


# How does it work?



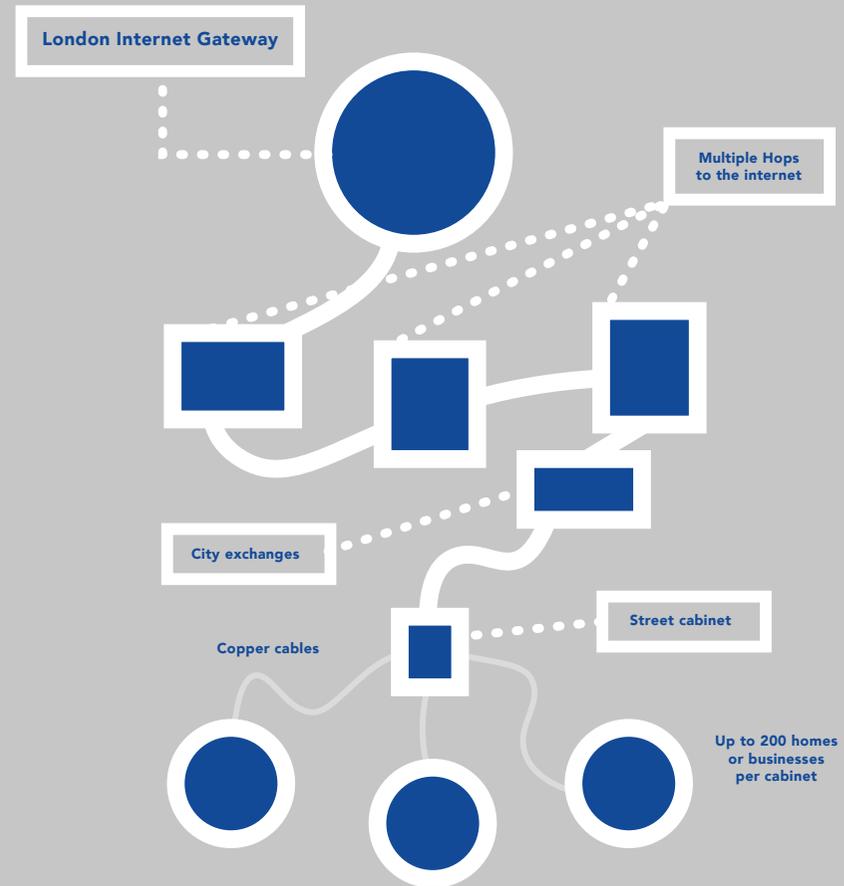
## SOLWAY NETWORK

This is a fast and reliable way to access the internet with great local customer service for your business



## OTHER NETWORKS

Many hops to remote internet.



“

Always quick and efficient to deal with, we are so much happier dealing with a local company

PHILLIP CARR, SKIDDAW VIEW, KESWICK

# Case Study

Relocating from the Midlands to Cumbria was a dream move for Moore Commercial Law, enjoying the beautiful surroundings and building a great family life at the same time.

The only problem for the husband and wife team, Rachel and Jonathan Moore, was finding a decent internet connection.

Moore Commercial specialises in working Providing Legal Services For the IT, IP and Commercial Sectors, with an impressive and established client base.

Being located in a small village in rural Cumbria initially meant trying to cobble together sim cards and sketchy satellite connections in order to complete basic tasks like exchanging emails.

This stressful situation was solved with a wireless connection from Solway Comms, improving both family and work life.

No data limits and a fast and reliable connection have allowed Moore to continue to work with their global client base.

## Here's what Rachel had to say about us:

How has Solway Comms helped?

"We were relying on lots of different sim cards and data to try and establish an internet connection for our business.

"We work from a home office a lot, and the kids also use the internet, making it important for us to have good download speeds.

"As you can imagine, switching to a reliable, stable connection from Solway Comms has given us the speeds we need and made life easier."

What do you use the internet for?

"Our family use it for lots of things, including watching Netflix and using social media.

"For work it is really important because we have national and international clients. We can keep in touch with them regularly through Skype meetings and video calls."

Is the service good?

"The service has been very good so far, both in terms of the connection and the service from the Solway team.

"We are genuinely very pleased to have at last found a solution to our internet issues and have found the service levels from your staff to be excellent."

Would you recommend Solway Comms?

"We would recommend Solway to any local businesses that are fed up of poor, unreliable broadband."

“

It was easy to get up and running, and has got rid of the frustration of trying to run an international business with a poor connection.

# Current funding schemes available

## Better Broadband Subsidy Scheme UK

Subsidised broadband installation for businesses that can't access an affordable broadband service with a speed of at least 2MB per second.

### How much you can get?

Up to £350

### Who is it for?

Businesses in the UK that can't access an affordable broadband service with a speed of at least 2MB per second.

### Organiser

Broadband Delivery UK, part of the Department for Culture Media and Sport.

## The Gigabit Broadband Voucher Scheme

The Government launched this scheme last year, giving businesses vouchers towards internet connections. The vouchers will allow businesses to access connections of at least 100 Mbps, and up to 1,000 Mbps.



### How much can you get?

Up to £2,500 towards speeds of upto 1000mbps.

### Who is it for?

Businesses that want to upgrade broadband speeds to something fast enough to deal with the increasing volume of uploads and downloads.

## Rural Gigabit Connectivity Scheme

The Government's £200m Rural Gigabit Connectivity (RGC) programme, which was originally announced during the 2018 budget and has been launched this year to give rural homes and businesses an extra financial boost in getting faster broadband.

### How much you can get?

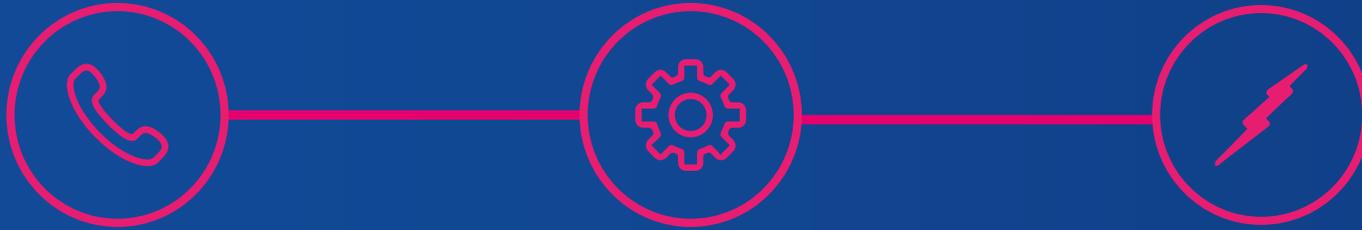
Up to £3,500

### Who is it for?

Rural premises with broadband speeds of less than 30Mbps can use vouchers worth up to £3,500 for each small and medium-sized businesses (SMEs), and up to £1,500 per residential premises.

Get in touch with us to arrange any of these funding schemes

[FIND OUT MORE ONLINE](#)



### Get in touch

Call us on 01228 217171  
or visit [solwaycomms.com](http://solwaycomms.com)

### Installation

Our engineers will quickly  
and efficiently install your  
new connection

### Connect

Your fast new connection  
is ready to go

✂ 01228 217171 ✂ [solwaycomms.com](http://solwaycomms.com) ✂ [sales@solwaycomms.com](mailto:sales@solwaycomms.com)